

Introduction

All Green Colour Fonts below are Hyperlinked

This is a personal website of Prof. Krishna Kumar, for interaction and information sharing among self, family members, friends and colleagues.

It is also useful for management students, working managers, teachers/ trainers, research scholars, policy makers and

RETIRED PERSONS

Cash Back Offers?

Any unauthorised user will be responsible himself for consequences thereof.

Click here for-> [PERUSING AND BUYING E-BOOKS AND PRINTED BOOKS BY KRISHNA KUMAR](#)

Click here for-> [PERUSING FREEBOOKS \(currentlyhacked\)](#)

Click here for-> [Sample of Customised Books for teachers and Trainers](#)

Click here to know-> [EKHAIKK](#)

I. [Stay and Contact Details of Prof. Krishna Kumar](#)

II. [What is NEW \(since 1.4.2018\)?](#)

a) BOOKS

1. [Sorry for "What I Did Not Teach You"](#)
2. [Tales of Grandfather Part II](#)
3. [Enhancing Integrative Thinking Ability](#)
4. [Miscellaneous \(Rare\) Papers \(1971-1985\)](#)
5. [Alternate Way of Learning Strategic Management for Working Managers \(A Tool Kit\)](#)
6. [Understanding Strategic Management in a Simple Manner](#)
7. [Cases in Strategic Management \(Vol. I-IV\)](#)
8. [Case Analysis and Instructors' Guide](#)
9. [Case Method for Management Education](#)
10. [Post Liberalised Developments in India- A 25 Years Research Journey from Management Perspective](#)

(In all there 17 books, 6 of them in [English, Hindi, Mandarin, Spanish, French and German languages](#). All the books are on [Strategic Management](#), based on [Indian Experiences](#). ([Customised](#) books can also be developed by drawing chapters from these books and combining Instructor's own course material, to suit the requirements of educational programmes and open/ sponsored/ inhouse training programmes.

These books can help in designing and conducting [MBA Courses](#) and [Management Development Programmes](#) on [Strategic Management, Management of Change & Transformation](#) and [Enhancing Integrative Thinking Ability](#). For details contact [Prof. Krishna Kumar](#)

b) STORIES

1. [Template for Preparing for Last Journey of Life through IT Handle](#)
2. [Faculty Development: Thorney Conceptual Issues](#)
3. [The Cash Back](#)
4. [The Multiplier Effect](#)
5. [Managing Last Leg of the Race](#)
6. [From Barcelona with Love](#)
7. [The Dreams](#)
8. [The Strategic Loss \(Do Perspective Plans Work: Some Indian Experiences\)](#)
9. [Strategic Benefits of Writing for Course Material Development in Management](#)
10. [Customer Centric, Affordable, Flexi-pricing](#)
11. [The 4th Idiot](#)
12. [Musical Research Paper](#)

(There are 40 odd short cases/ write up, 28 of which are amenable to ME Learning for management students, working managers, management teachers/ trainers and scholars, covered in two books [Tales of Grandfather](#) and [Tales of Grandfather Part II](#))

Other Key Features of this Website

1. [It gives information about growing family of Indian Institutes of Management](#)
2. [It can be used by practicing managers as self-study material.](#)
3. [Facilitates E-learning and ME \(Mobile Enabled\) Learning](#)
4. [Many short cases and modular chapters help in designing course/ training programmes on strategic management related topics.](#)
5. [Guidance for case material development available.](#)
6. [All the literature is based upon Indian experiences and embedded in Indian business context.](#)
7. [Website helps in developing one's expandable website for entertainment.](#)
8. [Cases allow hassle free class by guest faculty from/ to distant/ remote location.](#)
9. [The entire literature written is in simple, easy to understand manner.](#)

The books cover entire spectrum of Strategic Management, with focus on implementation

Lighter Side of Life